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| Name – Susan Willkies | | A person holding a tablet  Description automatically generated |
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| Age (approx.) | 42 |
| Sex | Female |
| Group – Skilled Data Visualisation Practitioner | |
| Background and description | | |
| *Very personable, with a skilled highly developed communication skills. Using these skills has allowed her to navigate a sometimes tricky corporate environment. She has a keen sense of adventure and loves to explore the wilderness, which she does on camping and canoeing trips, which she considers refreshes and feeds her creativity. In a conference setting, they are more likely to be found mentoring others. Their outside* | | |
| Motivation | | |
| *She is interested in seeing how the speakers will communicate the topics. See if there is anything that they could use when speaking to clients. To quote the title of one of her books, “Steal Like an Artist.”* | | |
| Data Literacy | | |
| *Highly data literate,* | | |
| Graphical Literacy | | |
| She has extensive knowledge of a wide variety of different graphics. Over her career, she has used several more complex graphics with success. | | |
| Technological expertise | | |
| She has worked with several industry-standard data visitation tools. Able to write complex SQL statements, has some knowledge of MDX and is very skilled at using DAX. | | |
| Goals | | |
| To see what is presented and how the material is presented. Might review the Git Hub repo to see what materials might be of interest for follow-up. | | |